

Internal MaCCI Workshop Economics of ICT

June 09, 2016

Thursday, 2016-06-09

Room 1, ZEW, Mannheim

10:00 – 10:45	Irene BERTSCHEK, Reinhold KESLER* and Fabienne RASEL (ZEW Mannheim): <i>Social Media and New Customers</i>
10:45 – 11:15	Coffee
11:15 – 12:45	Andreas LANZ (University of Mannheim): <i>Seeding Policies in Online Communications: How Important is the Network Status of Seeding Targets?</i>
	Xiaomeng CHEN (Georgia Institute of Technology): <i>How Does Real-time Communication Platform Impact User Contribution in a Knowledge-based Online Community?</i>
12:45 – 13:45	Lunch
13:45 – 15:15	Daniel ERDSIEK and Steffen VIETE*: <i>Mobile Information and Communication Technologies, Flexible Work Organization and Labor Productivity: Firm-Level Evidence</i>
	Thomas NIEBEL and Jörg OHNEMUS*: <i>On the Determinants of Cloud Computing Adoption</i>
15:15 – 15:45	Coffee