



## 2021 MaCCI Summer Institute in Competition Policy

### Program

#### Monday, August 16

Time for Collaborative Research

1.15pm **Lunch**

2.20pm **Official welcome**

2.30pm **Session I** (*Chair: Nicolas Schutz*)

Paul Heidhues: *Steering Fallible Consumers*  
Discussant: Martin Peitz

4-4.30pm **Coffee Break**

Time for Collaborative Research

6.00pm **Session II – Power Session** (*Chair: Volker Nocke*)

Roland Strausz: *Correlation-Savvy Sellers*

André Stenzel: *Value for Money and Selection: How Pricing Affects Airbnb Ratings*

7.30pm **Dinner**

#### Tuesday, August 17

7.30-9am **Breakfast**

9am **Session III** (*Chair: Roland Strausz*)

Jeanine Miklos-Thal: *Opportunism in Vertical Contracting: A Dynamic Perspective*  
Discussant: Nicolas Schutz

10.15-11am **Coffee Break**

Time for Collaborative Research

- 12.30pm      **Lunch**  
Time for Collaborative Research
- 3.30-4pm      **Coffee Break**  
Time for Collaborative Research
- 6.00pm      **Session IV** (*Chair: Jeanine Miklos-Thal*)  
  
Laura Grigolon: *Stigma as a Barrier to Treatment and Adoption of Innovation*  
Discussant: Christine Zulehner
- 7.30pm      **Dinner**

### **Wednesday, August 18**

- 7.30-9am      **Breakfast**
- 9am      **Session V** (*Chair: Massimo Motta*)  
  
Volker Nocke: *Collective Brand Reputation*  
Discussant: Markus Reisinger
- 10.15-11am      **Coffee Break**  
Time for Collaborative Research
- 12.30pm      **Lunch**  
Time for Collaborative Research
- 3.30-4pm      **Coffee Break**  
Time for Collaborative Research
- 6.00pm      **Session VI – Power Session** (*Chair: André Stenzel*)  
  
Bruno Jullien: *How (not) to Unscramble Eggs*  
Nicolas Bonneton: *The Market for Ethical Goods*
- 7.30pm      **Dinner**

### **Thursday, August 19**

- 7.30-9am      **Breakfast**
- 9am      **Session VII** (*Chair: Christine Zulehner*)  
  
Alessandro Iaria: *An Empirical Model of Quantity Discounts with Large Choice Sets*  
Discussant: Otto Toivanen

10.15-11am **Coffee Break**

Time for Collaborative Research

12.30pm **Lunch**

Time for Collaborative Research

3.30-4pm **Coffee Break**

Time for Collaborative Research

6.00pm **Session VIII – Power Session** (*Chair: Nicolas Bonneton*)

Massimo Motta: *Market Effects of Online Advertising Auctions*  
Markus Reisinger: *Excessive Targeting*

7.30pm **Dinner**

## **Friday, August 20**

7.30-9.00am **Breakfast**

9-10.15am **Session IX** (*Chair: Paul Heidhues*)

Marcel Preuss: *Online Advertising, Data Sharing and Consumer Control*  
Discussant: Bruno Jullien

10.15-11am **Coffee Break**

11am-12.15pm **Session X** (*Chair: Martin Peitz*)

Francisco Poggi: *Market-Based Mechanisms*

12.30pm **Lunch**

Time for Collaborative Research

Departure



**MANNHEIM CENTRE  
FOR COMPETITION  
AND INNOVATION**

**Participants:**

Nicolas Bonneton (MaCCI and U. Mannheim)  
Laura Grigolon (MaCCI and U. Mannheim)  
Paul Heidhues (Düsseldorf)  
Alessandro Iaria (Bristol)  
Bruno Jullien (Toulouse School of Economics)  
Jeanine Miklòs-Thal (Rochester)  
Massimo Motta (Pompeu Fabra)  
Volker Nocke (MaCCI and U. Mannheim)  
Martin Peitz (MaCCI and U. Mannheim)  
Francisco Poggi (MaCCI and U. Mannheim)  
Marcel Preuss (Cornell)  
Markus Reisinger (Frankfurt School)  
Nicolas Schutz (MaCCI and U. Mannheim)  
André Stenzel (MaCCI and U. Mannheim)  
Roland Strausz (HU Berlin)  
Otto Toivanen (Aalto)  
Christine Zulehner (U. Vienna)

**Rules for presentation:**

normal session: 60 minutes presentation, 10 minutes discussion, 5 minutes general discussion

power session: 35 minutes presentation, 10 minutes general discussion

**Location:**

The 2021 MaCCI Summer Institute will take place in “Kurhaus Trifels” at Annweiler in the Palatine Forest (<http://www.kurhaus-trifels.de>). The train ride takes around two hours from Frankfurt Airport to Annweiler.

**Organizers:**

Volker Nocke  
Martin Peitz  
Nicolas Schutz