



Activity Report 2025

Jens-Uwe Franck
Bernhard Ganglmair
Lion Holste
Martin Peitz
Nicolas Schutz
Eliza Stenzhorn
Achim Wambach

// CONTENTS

// MACCI AT A GLANCE	3
// MACCI SNAPSHOTS	6
// MACCI MEMBERS.....	9
// RESEARCH PROJECTS AND OUTPUT.....	11
// MACCI EVENTS	15
// EVENT PROGRAMS.....	18

// MACCI AT A GLANCE

WHAT IS MACCI?

MaCCI stands for “Mannheim Centre for Competition and Innovation”. Its major objective is to stimulate and disseminate research in the area of competition, regulation and innovation policy.

WHO ARE THE INITIATORS OF MACCI?

MaCCI is an initiative by ZEW – Leibniz Centre for European Economic Research and the Economics and Law Departments of the University of Mannheim.

In January 2026, the MaCCI Directors were:

- Bernhard Ganglmair (University of Mannheim, Department of Economics; ZEW)
- Jens-Uwe Franck (University of Mannheim, Department of Law)
- Martin Peitz (University of Mannheim, Department of Economics)
- Nicolas Schutz (University of Mannheim, Department of Economics)
- Achim Wambach (ZEW; University of Mannheim, Department of Economics)

In January 2026, the MaCCI Office constituted:

- Lion Holste (ZEW)
- Eliza Stenzhorn (ZEW)

WHO IS AFFILIATED TO MACCI?

The MaCCI community consists of researchers of ZEW Mannheim and the University of Mannheim who have a law or economics focus in the fields of competition, regulation, and innovation policy. In January 2026, MaCCI consisted of

- 20 senior members
- 19 junior members
- 30 Ph.D. students

WHO CONSTITUTES THE MACCI ADVISORY BOARD?

- Benno Bühler (Charles River Associates)
- Alexandre de Streel (University of Namur)
- Konrad Ost (Bundeskartellamt)
- Fiona M. Scott Morton (Yale University)
- Daniela Seeliger (Linklaters)
- Hans Zenger (European Commission)

WHO ARE MACCI RESEARCH FELLOWS?

MaCCI Research Fellows are appointed for a four-year period. The support of our Research Fellows is crucial for the success of MaCCI and helps us maintain MaCCI as a vibrant platform that strengthens exchange between researchers in the fields of law and economics.

- Simon Anderson (University of Virginia)
- Özlem Bedre-Defolie (European University Institute)
- Luis Cabral (New York University)
- Jay Pil Choi (Michigan State University)
- Greg Crawford (University of Zürich)
- Alexandre de Streel (University of Namur)
- Natalia Fabra (Universidad Carlos III de Madrid)
- Joe Harrington (University of Pennsylvania)
- Paul Heidhues (DICE Düsseldorf)
- Ginger Zhe Jin (University of Maryland)
- Justin Johnson (Cornell University)
- Bruno Jullien (Toulouse School of Economics)
- Ulrich Kaiser (University of Zürich)
- **William E. Kovacic** (George Washington University)
- Leslie Marx (Duke University)
- Jeanine Miklós-Thal (Rochester University)
- Giorgio Monti (Tilburg University)
- **Massimo Motta** (ICREA - University Pompeu Fabra and Barcelona Graduate School of Economics)
- Markus Reisinger (Frankfurt School of Finance and Management)
- Patrick Rey (Toulouse School of Economics)
- Philipp Schmidt-Dengler (University of Vienna)
- Fiona M. Scott Morton (Yale School of Management)
- Katja Seim (Yale School of Management)
- Giancarlo Spagnolo (Rome Tor Vergata and EIEF)
- Yossi Spiegel (Tel Aviv University)
- Emanuele Tarantino (LUISS and EIEF)
- Otto Toivanen (Aalto University)
- Tommaso Valletti (Imperial College London)
- Frank Verboven (KU Leuven)
- Mike Waterson (University of Warwick)
- Peter Whelan (University of Leeds)
- Julian Wright (National University of Singapore)
- Christopher Yoo (University of Pennsylvania)
- Ali Yurukoglu (Stanford University)
- Christine Zulehner (University of Vienna)

William E. Kovacic and **Massimo Motta** (in bold) have been appointed **Honorary MaCCI Fellows** for their lasting efforts and selfless commitment to MaCCI,

WHAT DOES MACCI DO?

MaCCI aims to foster interdisciplinary research in the area of competition, regulation, and innovation policy. MaCCI research contributes to fundamental problems in economics and law as they apply to competition, regulation, and innovation. MaCCI projects and publications contribute to ongoing policy debates on international as well as European/Germany-specific levels.

Moreover, MaCCI provides a platform for discussions between academic researchers and practitioners through the organization of recurrent events such as:

- the MaCCI Annual Conference
- the MaCCI Law & Economics Conference
- the MaCCI Summer Institute on Competition Policy
- the Mannheim Competition Policy Forum (MCPF)
- the MaCCI Career Day for competition economists

Additionally, to recurrent events, MaCCI holds various other expert workshops and conferences on specific topics.

HOW IS MACCI CONNECTED?

MaCCI is connected to the following research networks and associations:

- the Centre on Regulation in Europe (CERRE)
- the Competition Law and Economics European Network (CLEEN)
- the Competition and Regulation European Summer School (CRESSE)

HOW IS MACCI FUNDED?

The MaCCI Association supports certain MaCCI activities. Supporting members of the MaCCI Association in 2025 are CRA and Solve Economics as platinum members and Compass Lexecon, Oxera, and RBB Economics as gold members.

// MACCI SNAPSHOTS

DECEMBER 2025: MACCI MEMBER AS INVITED SPEAKER AT THE OECD IN PARIS

On 3 December, MaCCI Director Martin Peitz gave an appraisal of market studies as the invited speaker on the topic at the OECD meeting in Paris. At this meeting, members of the OECD Working Party on Competition and Regulation (WP2) discussed best practices for conducting market studies.

OCTOBER 2025: 14TH MACCI LAW & ECONOMICS CONFERENCE IN MEMORY OF HEIKE SCHWEITZER

On 23 and 24 October 2025, experts in competition law and economics from academia and practice based in Germany and abroad contributed to this year's MaCCI Law & Economics Conference "Advances in Competition Law and Policy". The conference took place in honour of the former director and member of the Advisory Board of MaCCI Heike Schweitzer, who passed away last year, and featured presentations ranging from the foundation of competition law to digital market regulation and industrial policy. The rector of the University of Mannheim, Thomas Fetzer, and the president of the ZEW, Achim Wambach, reflected on Heike Schweitzer's contributions in their opening and closing remarks. The annual MaCCI Law & Economics Conference provides an international platform for exchange and discussion between academic researchers and practitioners in public authorities, legal counsel, and economic consultancies.

OCTOBER 2025: JENS-UWE FRANCK AT THE BUNDESKARTELLAMT'S ANNUAL COMPETITION LAW CONFERENCE

MaCCI Director Jens-Uwe Franck was an invited speaker at the Bundeskartellamt's annual competition law conference ("Tagung des Arbeitskreises Kartellrecht") with this year's theme "Merger Control in Transition – New Instruments and Changing Framework Conditions?". On 9 October 2025, he spoke on the topic "Merger Control and Investments in Innovation and Growth".

OCTOBER 2025: VOLKER NOCKE AT THE LISBON CONFERENCE

At the VII Lisbon Conference on Competition Law and Economics, organized by the Portuguese Competition Authority (Autoridade da Concorrência, AdC), MaCCI Senior Member Volker Nocke was presented with the AdC Competition Policy Award for his paper on "Optimal Merger Remedies" (joint work with Andrew Rhodes). He also participated in a policy panel on "Mapping the Future of EU Merger Control".

OCTOBER 2025: MACCI ORGANIZES WORKSHOP ON THE EU MERGER GUIDELINES

The European Commission is currently revising its Merger Guidelines. In this context, MaCCI, in collaboration with the Chief Economist Team of the European Commission, organized a workshop addressing key issues in the revision process. Members of the Chief Economist Team at DG Competition engaged in discussions with MaCCI researchers Jens-Uwe Franck, Volker Nocke, Martin Peitz, and Nicolas Schutz, as well as with external academics Igor Letina, Nathan Miller, Markus Reisinger, and Joel Stiebale.

SEPTEMBER 2025: MACCI IS LEAVING A STRONG FOOTPRINT AT THE 2025 VEREINSTAGUNG

MaCCI sent a strong delegation to this year's annual conference of the German Economics Association (Verein für Socialpolitik) in Cologne. Board member Achim Wambach was program chair for this year's core conference "Review of Industrial Policy" and moderated a panel on "European Industrial Policy," with Irene Bertschek as one of the panelists. MaCCI Members Bernhard Ganglmair, Kevin Remmy, Anton Sobolev, and Ernst-Ludwig von Thadden also presented new research in the open meeting's contributed sessions.

SEPTEMBER 2025: KEYNOTE AT THE JORNADAS BY MACCI'S VOLKER NOCKE

MaCCI senior member Volker Nocke gave the keynote lecture at this year's Jornadas de Economía Industrial in Santander, Spain. The Jornadas is the annual meeting of the Industrial Economics Committee of the Spanish Economic Association.

AUGUST 2025: MACCI RESEARCHERS AT EARIE CONFERENCE IN VALENCIA

MaCCI director Martin Peitz gave an invited talk and MaCCI members Philipp Böing, Bettina Peters, Dominik Rehse, Nicolas Schutz, Anton Sobolev, and Michelle Sovinsky presented their work in contributed sessions. Almost 400 researchers participated at this year's annual EARIE conference in Valencia, the most important conference in industrial organization in Europe.

AUGUST 2025: MACCI RESEARCH PRESENTED AT INTERNATIONAL CONFERENCES THIS SUMMER

MaCCI researchers Robin Ng, Volker Nocke, Francisco Poggi, and Nicolas Schutz went all the way to Seoul, South Korea, to present their research at the World Congress of the Econometric Society, which is held every five years in a different part of the world. MaCCI researchers Anton Sobolev and Ernst-Ludwig von Thadden presented their research at this year's annual conference of the European Economic Association in Bordeaux.

JUNE 2025: DIGITAL MARKETS, AI AND THE PLATFORM ECONOMY IN THE SPOTLIGHT AT INTERNATIONAL ZEW CONFERENCE

On 26 and 27 June 2025, the ZEW Research Unit "Digital Economy" hosted the 23rd Conference on the "Economics of Information and Communication Technologies" in Mannheim. The event brought together around 80 researchers from Germany and abroad to discuss current contributions in the field of the digital economy. The high level of interest in the conference was reflected in the nearly 120 submissions received.

JUNE 2025: MACCI SUMMER INSTITUTE

This year's Summer Institute in Competition Policy was held on 2-6 June in Bad Homburg. MaCCI researchers and invited scholars presented a diverse array of theoretical and empirical work in competition economics. This included several contributions on the conduct by digital platforms that speak to the enforcement of the Digital Markets Act as well as contributions on merger policy. The summer institute also offered numerous opportunities for initiating and continuing collaborative research projects.

MAY 2025: MACCI IO DAY 2025

This year's MaCCI IO Day was held on 23 May 2025 at the University of Mannheim. More than 20 members gathered for a day of presentations and discussions on papers covering airline markets, the impact of environmental regulation on technology spillovers, the effect of IPOs on venture capital investments, and substitution patterns in social media usage.

The MaCCI IO Day is an annual workshop for members of the departments of law and economics, as well as ZEW, to present current theoretical and empirical research in the field of industrial organization in all its shades and colours.

MARCH 2025: MACCI ANNUAL CONFERENCE 2025

On 20 and 21 March 2025, the Mannheim Centre for Competition and Innovation hosted the 14th MaCCI Annual Conference. Around 130 participants gathered to discuss current questions in research on competition and innovation. This year's program consisted of two keynote lectures and many sessions on the regulation of digital platforms, market dominance, and competition. Two panels organized by the Studienvereinigung Kartellrecht discussed the future application of Article 102 TFEU to exclusionary conduct of dominant firms, and the challenging competitive regulatory environment for merger control, foreign direct investment, and foreign subsidies. In addition, there were two more special sessions featuring recent investigations by the German Bundeskartellamt, and cases of the European Commission on merger control and state aid, respectively.

On the first conference day, Pablo Ibáñez Colomo (London School of Economics) gave the Heike Schweitzer Keynote Lecture in memory of the former member of the MaCCI Board and the MaCCI Advisory Board. In his talk, Professor Ibáñez Colomo addressed the question whether the Ordoliberal Compact is approaching its end with regards to the executive branch of competition law.

As another highlight of the conference, there was a keynote lecture by Nancy Rose (Massachusetts Institute of Technology) on the "Economics of Efficiencies in Merger Analysis". Before Professor Rose's talk, MaCCI honoured Massimo Motta (Universitat Pompeu Fabra and Barcelona School of Economics) and William Kovacic (The George Washington University), the latter of whom unfortunately could not attend the ceremony in person, for their lasting efforts and selfless commitment to MaCCI by appointing them MaCCI Honorary Fellows.

MARCH 2025: 6th MACCI CAREER DAY

The MaCCI Career Day is a forum for all economics students (bachelor, master and Ph.D.) interested in a career in competition economics. Students informally talked about their career plans, internships, and job opportunities with potential employers in the field of competition economics and regulation. The career fair closed with a panel on "Working as a competition economist" with panelists Elisabeth Primschitz (Berkeley Research Group), Tianyu Chen (Compass Lexecon), Johannes Dittrich (CRA), Szabolcs Lorincz (European Commission), which was moderated by MaCCI member Martin Peitz.

The following companies and institutions participated: ABCeconomics, Berkeley Research Group, Compass Lexecon, CRA, E.CA Economics, Frontier Economics, Monopolkommission, NERA, Oxera, Positive Competition, RBB Economics.

JANUARY 2025: MACCI RESEARCHERS ON THE BOARD OF THE INTERNATIONAL JOURNAL OF INDUSTRIAL ORGANIZATION (IJIO)

Volker Nocke has been appointed to the Advisory Board of IJIO; he served as Co-Editor from 2008–2011.

Nicolas Schutz has been appointed as Co-Editor of the journal; he previously served as Associate Editor.

// MACCI MEMBERS

MaCCI is an initiative by ZEW- Leibniz Centre for European Economic Research and the Department of Law and the Department of Economics of the University of Mannheim. The members of MaCCI have an affiliation to at least one of the two founding institutions.

In January 2026, MaCCI had 20 senior members (full professors and heads of research units at ZEW Mannheim), 19 junior members (post-docs, assistant professors, and associate professors) and 30 doctoral students. It therefore is one of the largest centres world-wide for law and economics research in the fields of competition, regulation and innovation.

In January 2026, the following researchers were members of MaCCI

» SENIOR MEMBERS

- Irene Bertschek (ZEW)
- Stefanie Egidy (U. Mannheim, Law)
- Thomas Fetzner (U. Mannheim, Law)
- Jens-Uwe Franck (U. Mannheim, Law)
- Friedemann Kainer (U. Mannheim, Law)
- Georg Licht (ZEW)
- Ralf Müller-Terpitz (U. Mannheim, Law)
- Volker Nocke (U. Mannheim, Economics)
- Henrik Orzen (U. Mannheim, Economics)
- Martin Peitz (U. Mannheim, Economics)
- Bettina Peters (ZEW)
- Moritz Renner (U. Mannheim, Law)
- Nicolas Schutz (U. Mannheim, Economics)
- Michelle Sovinsky (U. Mannheim, Economics)
- Konrad Stahl (U. Mannheim, Economics)
- Jochen Streb (U. Mannheim, Economics)
- Ernst-Ludwig von Thadden (U. Mannheim, Economics)
- Thomas Tröger (U. Mannheim, Economics)
- Ulrich Wagner (U. Mannheim, Economics)
- Achim Wambach (ZEW)

» JUNIOR MEMBERS

- Atabek Atayev (ZEW)
- Hannes Beyerbach (U. Mannheim, Law)
- Philipp Boeing (ZEW)
- Enrico De Monte (ZEW)
- Alexander Donges (U. Mannheim, Economics)
- Yulia Evsyukova (ZEW)
- Lena Fünér (ZEW)
- Bernhard Ganglmair (U. Mannheim, Economics)
- Laura Grigolon (U. Mannheim, Economics)
- Bastian Krieger (ZEW)
- Simona Murmann (ZEW)
- Robin Ng (U. Mannheim, Economics)
- Francisco Poggi (U. Mannheim, Economics)
- Kevin Remmy (U. Mannheim, Economics)

- Luca Sandrini (ZEW)
- Jan Schymik (U. Mannheim, Economics)
- Anton Sobolev (U. Mannheim, Economics)
- Eliza Stenzhorn (ZEW)
- Lea Tochtermann (U. Mannheim, Law)

» DOCTORAL STUDENTS

- Vanessa Breslauer (U. Mannheim, Law)
- Jindi Dai (U. Mannheim, Economics)
- Daniel Eimer (U. Mannheim, Law)
- Eva Flach (U. Mannheim, Law)
- Sophia Frey (U. Mannheim, Law)
- Mauro Hartl (U. Mannheim, Law)
- Philipp Herrmann (U. Mannheim, Law)
- Lion Holste (ZEW)
- Lucas Ibers (U. Mannheim, Law)
- Adrian Iwanczuk (U. Mannheim, Law)
- Alexander Kann (ZEW)
- Julian Klix (U. Mannheim, Economics)
- David Klock (U. Mannheim, Law)
- Maximilian Kluckert (U. Mannheim, Law)
- Fabian Köhler (U. Mannheim, Law)
- Leon Krög (U. Mannheim, Law)
- Jannic Krug (U. Mannheim, Law)
- Jiarui Liu (U. Mannheim, Economics)
- Johannes Persch (U. Mannheim, Law)
- Elisa Rodepeter (ZEW)
- Caroline Roth (U. Mannheim, Law)
- Kaltrina Shala (U. Mannheim, Law)
- Maximilian Spitzley (U. Mannheim, Law)
- Konrad Strehl (U. Mannheim, Economics)
- Marija Turkovic Popovski (U. Mannheim, Law)
- Sarah Uebber (U. Mannheim, Law)
- Felix Walter (U. Mannheim, Law)
- Paul Wegener (U. Mannheim, Economics)
- Sebastian Wilke (U. Mannheim, Law)
- Julia Willer (U. Mannheim, Law)

» PEOPLE WHO LEFT MACCI

Senior Members:

- Nadine Klass (University of Augsburg)

Junior Members:

- Andrei Matveenکو
- Helena Perrone (TBS Business School, Toulouse)
- Dominik Rehse

Doctoral students:

- Matilde Cappelletti (University of Lisbon)
- Johannes Gessner (Toulouse School of Economics)
- Max Riegel (Simon-Kucher & Partners)
- Maximilian Schmidt
- Till Seyer
- Nils Stock (Mc Dermott Will & Schulte)
- Hannah Lilly Straub
- Andrii Tarasenko (BI Norwegian Business School)
- Jakob von Ditfurth (Charles River Associates)

// RESEARCH PROJECTS AND OUTPUT

Articles in Journals

Bar-Isaac, Heski, Justin P. Johnson, and **Volker Nocke**, “Acquihiring for Monopsony Power”, *Management Science*, 2025, vol. 15(6), 341-348.

Belleflamme, Paul and **Martin Peitz**, “Network Goods, Price Discrimination, and Two-Sided Platforms”, *Journal of Institutional and Theoretical Economics*, 2025, 181, 270-297.

Beyerbach, Hannes, “Das Europäische Medienfreiheitsgesetz – Zu den Grenzen für Rechtsstaatsregeln und Medienregulierung über die Binnenmarktharmonisierung“, *Europäisches Daten- und Informationsrecht*, 2025, 279–285.

Ciotti, Fabrizio, Lars Hornuf und **Eliza Stenzhorn**, “Lock-In Effects in Online Labor Markets”, *Journal of Economics & Management Strategy*, 2025, vol. 34(3), 615-631.

Colmer, Jonathan, Ralf Martin, Mirabelle Muûls, and **Ulrich J. Wagner**, “Does Pricing Carbon Mitigate Climate Change? Firm-Level Evidence from the European Union Emissions Trading Scheme”, *Review of Economic Studies*, 2025, vol. 92(3): 1625-1660

Franck, Jens-Uwe, “EU Merger Control and Climate Action: The Struggle for the Proper Framework” *Yearbook of Socio-Economic Constitution 2024*, 2025, 247–281.

Füner, Lena, Marius Berger, Johannes Bersch und Hanna Hottenrott, “Local Networks and New Business Formation”, *Journal of Economics & Management Strategy*, 2025.

Gambato, Jacopo and **Martin Peitz**, “Platform-enabled information disclosure”, *International Journal of Industrial Organization*, 2025, 99, 103143.

Ganglmair, Bernhard, Timothy Simcoe und Emanuele Tarantino, “Learning When to Quit: An Empirical Model of Experimentation in Standards Development”, *American Economic Journal: Microeconomics*, 2025, vol. 17(3), 164-90.

Germeshausen, Robert, Sven Heim and **Ulrich J. Wagner**, “Public Support for Renewable Energy: The Case of Wind Power”, *Journal of Public Economics*, 2025, 250: 105468.

Gillingham, Kenneth, Lint Barrage, Sarah Armitage, Dallas Burtraw, Jonathan Colmer, Laure de Preux, Jonathan Hawkins-Pierot, Charles Holt, Valerie J. Karplus, Asa Lofgren, Ralf Martin, Nathan Miller, Mirabelle Muuls, Matthew Osborne, Edson Severnini, William Shobe, Gretchen Sileo, Vladimir Smirnyagin, Thomas Stoerk, Aleh Tsyvinski, Katherine Wagner, **Ulrich J. Wagner**, Xi Wu, “New Frontiers in Research on Industrial Decarbonization”, *Science*, 2025, 393(6771): 338-340.

Hidalgo, Julian and **Michelle Sovinsky**, “Subsidies, Speed and Switching? Impacts of an Internet Subsidy in Colombia”, *Review of Industrial Organization*, 2025, 1-20.

Kindt, Torsten and Moritz Renner, “Rechtliche Herausforderungen von Private Credit“, *Zeitschrift für Bankrecht und Bankwirtschaft*, 2025, 2-23.

Krieger, Bastian, Stefania Scrofani und Linus Strecke, “Firms’ Disclosure of University Ties on Their Website An Explorative Analysis of Its Role for Innovation Performance”, *Socio-economic Planning Sciences*, 2025, vol. 104 , 102387.

Motta, Massimo and **Martin Peitz**, “Denial of interoperability and future first-party entry”, *International Journal of Industrial Organization*, 2025, 103070.

Müller-Terpitz, Ralf, “Braun, Isabel L., Die Medienkonzentrationskontrolle im digitalen Zeitalter, *Studien zum Medienrecht*, Band 4, Duncker & Humblot, Berlin 2024, 236 S.“, *Zeitschrift für Urheber- und Medienrecht*, 2025, vol. 2, 162-164.

Nocke, Volker and Nicolas Schutz, “An Aggregative Games Approach to Merger Analysis in Multiproduct-Firm Oligopoly“, *RAND Journal of Economics*, 2025, vol. 56(3), 233-250.

Peitz, Martin and Anton Sobolev, “Biased Recommendations and Differentially Informed Consumers”, *Economic Theory Bulletin*, 2025, 1-17.

Perrone, Helena, “Chips in on a merger: the Arm-Nvidia case”, *International Journal of Industrial Organization*, 2025, vol. 98, 103130.

Tochtermann, Lea, “Herausforderungen für das klassische Lauterkeitsrecht durch den Einsatz von KI im Geschäftsverkehr, insbesondere durch Transparenzerfordernisse“, *WRP* 2025, 154-162.

Tröger, Thomas, “Optimal testing and social distancing of individuals with private health signals”, *Review of Economic Design*, 2025, vol. 29(1), 149-189.

von Thadden, Ernst-Ludwig, “Douglas Gale's Contribution to Money and Equilibrium”, *Journal of Financial Intermediation*, 2025, vol. 62.

Forthcoming/2026

Ganglmair, Bernhard, Christian Helmers und Brian Love, “Randomly Albright: The End of Judge Shopping in the Western District of Texas?”, forthcoming, *Journal of Empirical Legal Studies*.

Peitz, Martin and Susumu Sato, “Asymmetric Platform Oligopoly”, forthcoming, *RAND Journal of Economics*.

Peitz, Martin and **Anton Sobolev**, “Inflated Recommendations”, forthcoming, *RAND Journal of Economics*.

Remmy, Kevin, “Adjustable product attributes, indirect network effects, and subsidy design: The case of electric vehicles”, forthcoming, *American Economic Journal: Economic Policy*, forthcoming.

Renner, Moritz, “Das ESG-Trilemma“, forthcoming, *Zeitschrift für Europäisches Privatrecht*.

Renner, Moritz, “Rezension zu Nicole Grohmann, Internationalisierung der Handelsschiedsgerichtsbarkeit. Eine Frage des Managements“, forthcoming, *Zeitschrift für Vergleichende Rechtswissenschaft*.

Rodepeter, Elisa, Christoph Gschnaidtner und Hanna Hottenrott, “Big Data-based Management Decisions and Start-up Performance“, forthcoming, *Small Business Economics*.

Articles in Anthologies and Miscellaneous

Bertschek, Irene, Friedrich Heinemann, Patrick Breithaupt, Thomas Niebel, Jacob Schildknecht, Stefan Heumann und Thilak Mahendran; “Berechnung des Digitalhaushalts, Wie viel investiert der Bund wirklich in die Digitalisierung?“, *Agora Digitale Transformation*, 2025, Berlin.

Bertschek, Irene, Thomas Niebel, Christian Rammer und Robin Sack, *IKT-Branchenbild 2024 - Volkswirtschaftliche Kennzahlen, Innovations- und Gründungsgeschehen*, Bundesministerium für Wirtschaft und Klimaschutz (BMWK), 2025, Berlin.

Duso, Tomaso and **Martin Peitz**, “Facts and Fiction in the Draghi Report”, *Concurrences*, 2025(2), 1–8.

Egidy, Stefanie, “Einschüchterung ist das Ziel. Strategic Lawsuits against Public Participation (SLAPPs) in Deutschland”, *OBS-Arbeitspapier 77*, 2025, Otto Brenner Stiftung.

Franck, Jens-Uwe, “Mergers, Innovation, and Sustainability: An EU Constitutional Perspective”, 2025, *Inclusive Competition Forum*.

Franck, Jens-Uwe, Justus Haucap and **Martin Peitz**, “Wettbewerb stärken in unsicheren Zeiten”, *Frankfurter Allgemeine Zeitung (FAZ)*, 2025, 08.04.2025, 16.

Hottenrott, Hanna, Eline Schoonjans und **Elisa Rodepeter**, “Innovatives Gründen durch Menschen mit Migrationsbezug, Bertelsmann Stiftung“, *Gütersloh*, 2025.

Müller-Terpitz, Ralf, “(Un)Level Playing Field im Medienbereich“, *Juristisches Gutachten im Auftrag der Landesanstalt für Medien NRW*, 2025.

Tochtermann, Lea, “Juris Praxisreport zu BGH Urt. v. 27.3.2025, I ZR 64/24 – Fluggastrechtportal“, *jurisPR-WettbR 7/2025 Anm. 1*.

Monographs, edited books and longer studies

Beyerbach, Hannes, “Digitale Gesundheitsversorgung – zwischen Qualität und Effizienz“, in: Andrea Kießling and Friederike Gebhard, *Wirksamkeit und Wirtschaftlichkeit im Gesundheitswesen*, 2025, Baden-Baden, 63–92.

Egidy, Stefanie, “Effektive und effiziente Gestaltung von Verwaltungsverfahren“, in: Wolfgang Kahl and Ute Mager, „5. Arbeitsgespräche zum Verwaltungsrecht: Verwaltungsverfahren“, 2025, 243–265

Franck, Jens-Uwe and **Till Seyer**, “Management Liability for Companies’ Antitrust Fines in: Florence Thépot and Anna Tzanaki, Research Handbook on Competition and Corporate Law, Edward Elgar, 2025, Cheltenham, UK and Northampton, MA, USA, 535–585.

Müller-Terpitz, Ralf and **Sarah Uebber**, “Die „Causa Berlusconi“ – eine Herausforderung für das Gebot der Staatsferne: Festschrift für Georgios Gounalakis zum 66. Geburtstag“, Nomos, 2025, Baden-Baden.

Peitz, Martin, “Governance and Regulation of Platforms”, Handbook of New Institutional Economics, 2nd edition, Springer, 2025.

Renner, Moritz and Galf-Peter Callies, “Introduction”, in Moritz Renner and Galf-Peter Callies, Rome Regulations: Commentary, Alphen aan den Rijn: Kluwer Law International, forthcoming.

Renner, Moritz, “Art. 9, Art. 21 Rome I Regulation”, in Moritz Renner and Galf-Peter Callies, Rome Regulations: Commentary, Alphen aan den Rijn: Kluwer Law International, forthcoming.

Stock, Nils, “Big Tech Acquisitions and Merger Control: Challenges Posed by Digital Platforms and Ecosystems“, Kluwer Law International, 2025, Alphen aan den Rijn.

Tochtermann, Lea, “§§ 14 Abs. 5-7 MarkenG“, in: **Thomas Fetzer**, Markenrecht, 6. Aufl. 2025, C.H.Beck, München.

Tochtermann, Lea, “§§ 16-19d MarkenG“, in: **Thomas Fetzer**, Markenrecht, 6. Aufl. 2025, C.H.Beck, München.

Forthcoming/2026

Renner, Moritz, “Art. 8-13 European Green Bond Standard Regulation”, in: Stefanie Grünewald and Ann-Kathrin Kaufhold, EU Sustainable Financial Law: A Commentary, Edward Elgar Publishing, forthcoming, Cheltenham.

Renner, Moritz and Torsten Kindt, “Private Ordering”, in: John Linarelli, Elgar Concise Encyclopedia of Legal Theory and Philosophy, Edward Elgar Publishing, forthcoming, Cheltenham.

Renner, Moritz and Torsten Kindt, “Innengesellschaften“, in: Michael Denga, Modernes Personengesellschaftsrecht, forthcoming, Tübingen.

Seyer, Till, “Beratungsschreiben, Comfort Letter und Vorsitzendenschreiben – Informelles Kartellbehördenhandeln: Phänomen, Wirkung und Perspektive Dritter“, Duncker & Humblot, forthcoming, Berlin.

// MACCI EVENTS

In 2025, MaCCI invested substantial financial and human resources in the organization of conferences and workshops. By organizing such events, MaCCI aims to enable interaction between established and young international researchers. It also receives valuable feedback on MaCCI research project output. Other events aim at an audience in Germany to disseminate knowledge.

In the following section, we provide a full list of all MaCCI events in 2025. Further information is provided on www.macci.eu. The respective event programs are also included in the annex to this report.

In addition to dissemination activities to the public, MaCCI has established an internal annual event. Each spring, MaCCI holds the MaCCI IO day on cutting-edge research regarding competition, regulation and innovation and stimulates the exchange of ideas between ZEW Mannheim and University of Mannheim researchers.

MaCCI also functions as a hub for communication on economic methods to legal scholars (in particular, doctoral students) as well as the provision of state-of-the-art legal analysis to economists.

» LIST OF MACCI EVENTS

- MaCCI Law and Economics Conference “Advances in Competition Law and Policy – Heike Schweitzer in memoriam”
23-24 October 2025
- MaCCI / EPoS Workshop on the EU Merger Guidelines
1-2 October 2025
- ZEW Conference on the Economics of Information and Communication Technologies
25-26 June 2025
- MaCCI Summer Institute in Competition Policy
2-6 June 2025
- MaCCI IO Day
23 May 2025
- 2025 MaCCI Annual Conference
20-21 March 2025
- Workshop on Disclosure, Information Sharing, and Secrecy (DISS 2025)
24-25 February 2025

» LECTURES IN MACCI SERIES

MANNHEIM COMPETITION POLICY FORUM

- Competition in the Food Supply Chain
Nadine Hahn (Monopolkommission)
4 December 2025
- Competition Law in Action: Lessons from 80+ Consumer Class Actions by Ius Omnibus
Lena Hornkohl (University of Vienna & Ius Omnibus)
27 November 2025
- Cross-Markets Effects and Efficiencies
Pierre Régibeau (Analysis Group)
13 November 2025
- The Art of Assessing Cartel Damages
Jan Tolkmitt (Bundesgerichtshof)
30 October 2025
- Sustainability Agreements in Competition Law: Navigating the Intersection of ESG and Antitrust
Kaan Gürer (Linklaters)
16 October 2025
- Public Support for Offshore Hydrogen Networks Across the European Northern Seas
Maria Paula Torres (Frontier Economics)
2 October 2025
- The Future of Competition Policy post Letta and Draghi
Daniela Seeliger (Linklaters)
22 May 2025
- The Digital Markets Act in the Spotlight: The “Pay or Consent” Debate over Meta in View of the Commission’s Practice
Luigi Malferrari (European Commission)
8 May 2025
- Competition Policy in Regulated Industries
Griet Jans (Belgian Competition Authority)
3 April 2025

- Evidentiary Value of Economic and Econometric Evidence in Civil Litigation
Kai Brauneisen (Mannheim Regional Court)
27 March 2025
- MCPF as Part of the MaCCI Annual Conference 2025
Towards the End of the Ordoliberal Compact in EU Competition Law?
Pablo Ibáñez Colomo (London School of Economics)
20 March 2025
- Efficiency Arguments in Horizontal Mobile Telecommunications Mergers: The Case of Vodafone UK / Three UK
Jasper Haller (Compass Lexecon)
13 March 2025
- Towards an Effective Use of Economics in the Enforcement of Article 102 TFEU to Exclusionary Abuse of Dominance
Anastasia Shchepetova (Oxera)
13 February 2025

MANNHEIM LAW AND ECONOMICS FORUM

- Competition and Political Power
Alan Miller (Western University)
27 May 2025

// EVENT PROGRAMS

The remainder of the activity report contains programs of MaCCI events in 2025.



MORE INFORMATION

For more information on all activities of MaCCI please check www.macci.eu

Advances in Competition Law and Policy - Heike Schweitzer in memoriam

MaCCI Law and Economics Conference

23 – 24 October 2025, Mannheim • Conference venue:

ZEW – Leibniz-Centre for European Economics Research, L7,1, 68161 Mannheim, Germany

PROGRAM

THURSDAY, 23 October 2025

13.30 – 14.00 **Arrival and Registration**

WELCOME COFFEE

14.00 – 14.15 **WELCOME ADDRESS**

Achim Wambach (ZEW and MaCCI)

14.15 – 15.00 **Andreas Engert** (Freie Universität Berlin)
“Law’s rulishness”

15.00 – 15.30 **COFFEE BREAK**

15.30 – 17.00 **Justus Haucap** (University of Düsseldorf)
“Merger control, innovation and industrial policy”

Konrad Ost (Bundeskartellamt)

“The Consultation On Regulation 1/2003 and stricter national laws on unilateral conduct: History doesn't repeat, but it often rhymes”

17.00 – 17.30 **COFFEE BREAK**

- 17.30 – 19.00 **Silke Heinz** (Heinz & Zagrosek)
“The Commission's decisions against Apple re. Art. 5(4) DMA (steering) -
first indications and conclusions on the DMA enforcement in substance”
- Massimo Motta** (Universitat Pompeu Fabra and Barcelona Graduate
School of Economics)
“Exclusionary abuses: Economic considerations on recent developments”
-

19.30 **CONFERENCE DINNER**

PROGRAM

FRIDAY, 24 October 2025

- 9.00 – 10.30 **Johannes Laitenberger** (General Court)
“Heike Schweitzer’s views on ‘How To Fix A Failing Art. 102 TFEU’ and
recent jurisprudence”
- Pierre Larouche** (Université de Montréal)
“AI and competition policy: Revisiting the Schweitzer et al. report to the
European Commission”
-

10.30 – 11.00 **COFFEE BREAK**

- 11.00 – 12.30 **Juliane Mendelsohn** (Ilmenau University of Technology)
“Normative power and exploitative abuse - navigating Heike Schweitzer’s
notion of the Privatrechtsgesellschaft”
- Wolfgang Kerber** (University of Bonn)
“‘Private law society’, freedom, competition, and market regulation: The
perspective of Heike Schweitzer”
-

12.30 – 12.45 **CLOSING REMARKS**

Thomas Fetzer (University of Mannheim and MaCCI)

12.45 – 14.00

LUNCH

Financial support by the ZEW, the University of Mannheim, and the MaCCI Association is gratefully acknowledged. Over the last three years, the MaCCI Association receives membership fees from supporting members CRA and Solve Economics (both platinum members), as well as Compass Lexecon, Oxera, and RBB Economics (all three gold members).

Organizers: Jens-Uwe Franck and Martin Peitz

MaCCI / EPoS Workshop on the EU Merger Guidelines

with the participation of members from DG Comp, European Commission

1 – 2 October 2025, Mannheim

Workshop venue: Room 4.57/58, L7 3-5, 68161 Mannheim, Germany

start: Wednesday, October 1 at 5.30 pm

end: Thursday, October 2 at 5 pm

The European Commission is currently revising its Merger Guidelines. This workshop, which is organized in collaboration with the European Commission's Chief Economist Team, explores current economic topics regarding the analysis of mergers.

PROGRAM

WEDNESDAY, 1 October 2025

17:30 – 19:00 **Session I: SETTING THE STAGE**
(MODERATOR: HANS ZENGER)

19.30 – **WORKSHOP DINNER**

THURSDAY, 2 October 2025

09:00 – 10:15 **Session II: STRUCTURAL PRESUMPTIONS VERSUS EFFECTS-BASED ANALYSIS**
(MODERATOR: NICOLAS SCHUTZ)

10:15 – 10:45 **COFFEE BREAK**

10:45 – 12:15 **Session III: INNOVATION EFFICIENCIES**
(MODERATOR: MARTIN PEITZ)
WITH A SHORT PRESENTATION BY MATIAS PIETOLA

12:15 – 13:45 **LUNCH**

13:45 – 15:00 **Session IV: ENTRENCHMENT OF MARKET POWER IN DYNAMIC MARKETS**
(MODERATOR: VOLKER NOCKE)

15:00 – 15:30 **COFFEE BREAK**

15:30 – 16:45 **Session V: VERTICAL MERGERS BETWEEN THEORY AND PRACTICE**
(MODERATOR: BENEDIKT HERZ)

16:45 – 17:00 **WRAPPING UP**
(MODERATOR: EMANUELE TARANTINO)

MaCCI – Mannheim Centre for Competition and Innovation

EPoS - Collaborative Research Centre CRC TR 224 of the University of Bonn and University of Mannheim funded by the German Research Association (DFG)



Participants

from the European Commission:

- Benedikt Herz
- Matias Pietola
- Emanuele Tarantino
- Hans Zenger

from Mannheim:

- Jens-Uwe Franck
- Volker Nocke
- Martin Peitz
- Nicolas Schutz

other academics:

- Igor Letina (U Bern)
- Nate Miller (Georgetown U)
- Markus Reisinger (Frankfurt School of Finance and Management)
- Joel Stiebale (DICE, U Düsseldorf)

Financial support by the Deutsche Forschungsgemeinschaft (CRC TR 224, EPoS), the University of Mannheim, and the MaCCI Association is gratefully acknowledged. Over the last three years, the MaCCI Association receives membership fees from supporting members CRA and Solve Economics (both platinum members), as well as Compass Lexecon, Oxera, and RBB Economics (all three gold members).

Organizer: Martin Peitz

23rd Conference on the

Economics of Information and Communication Technologies

26-27 June 2025, Mannheim

PROGRAMME

THURSDAY, 26 June 2025

	Registration	
08:30		
09:00	OPENING REMARKS – ROOM 1	
09:15 – 10:45	Session I A – Room 1 ALGORITHM Chair: Chris Forman ALGORITHMIC COERCION WITH FASTER PRICING Zach Y. BROWN* (University of Michigan and NBER) and Alexander MacKay (University of Virginia) Discussant: Georgios Petropoulos ATTENUATING RACIAL PRICE DIFFERENTIALS IN THE HOUSING MARKET: EVIDENCE FROM IBUYERS Yuan Cheng, Chris FORMAN* and Peng Liu (Cornell University) Discussant: Caterina Giannetti	Session I B – Room 2 COMPETITION I Chair: Greg Taylor (Oxford Internet Institute) HARVESTING RATINGS Johannes JOHNEN* (Université Catholique de Louvain and CORE) and Robin Ng (University of Mannheim) Discussant: Régis Renault COMPETITION AND QUALITY: EVIDENCE FROM THE ENTRY OF MOBILE NETWORK SERVICE Marc Bourreau (Télécom Paris, Institut Polytechnique de Paris) and Yutec SUN* (CREST-ENSAI) Discussant: Franziska Kaiser

	<p>CROWDFUNDING SUCCESS: HUMAN INSIGHTS VS ALGORITHMIC TEXTUAL EXTRACTION Caterina Giannetti and Maria Saveria MAVILLONIO* (University of Pisa) Discussant: Chris Forman</p>	<p>ECONOMICS OF SELLER OPT-OUT AND THE PRICING OF AUXILIARY SERVICES Simon ANDERSON* (University of Virginia), Susumu Sato (Hitotsubashi University) and Yusuke Zennyō (Kobe University) Discussant: Greg Taylor</p>
10:45 – 11:15	BREAK	
11:15 – 12:45	<p>Session II A – Room 1 AI ADOPTION Chair: Sampsa Samila</p> <p>FROM CODE TO CASH? THE (EARLY) IMPACT OF AI ON WAGES Myrielle Gonschor (Kienbaum Consultants), Marc Justin SCHMIDT* (Technical University Dortmund) and Eduard Storm (Institute for Advanced Studies) Discussant: Mert Demirer</p> <p>AI ADOPTION AND THE DEMAND FOR MANAGERIAL EXPERTISE Liudmila Alekseeva (KU Leuven), José Azar (University of Navarra and IESE Business School), Mireia Giné and Sampsa SAMILA* (IESE Business School) Discussant: Maria Saveria Mavillonio</p> <p>DISPLACEMENT OR COMPLEMENTARITY? THE LABOR MARKET IMPACT OF GENERATIVE AI Wilbur Xinyuan Chen (Hong Kong University of Science and Technology), Suraj Srinivasan and Saleh ZAKERINIA* (Harvard Business School) Discussant: Sampsa Samila</p>	<p>Session II B – Room 2 DATA Chair: Ulrich Laitenberger (University of Tilburg and ZEW)</p> <p>INDUSTRIAL DATA SHARING: THE UNINTENDED CONSEQUENCES OF THE EU'S DATA ACT Jan Krämer (University of Passau and CERRE) and Georgios PETROPOULOS* (University of Southern California) Discussant: Lara Marie Berger</p> <p>CLOZE ENCOUNTERS: THE IMPACT OF PIRATED DATA ACCESS ON LLM PERFORMANCE Stella JIA* and Abhishek Nagaraj (University of California, Berkeley) Discussant: Avinash Collis</p> <p>OFF-PLATFORM TRACKING AND DATA EXTERNALITIES Luis AGUIAR* (University of Zurich), Christian Peukert (University of Lausanne), Maximilian Schäfer (Institut Mines-Télécom Business School) and Hannes Ullrich (DIW Berlin and University of Copenhagen) Discussant: Ulrich Laitenberger</p>

12:45 – 14:00

LUNCH BREAK

14:00 – 15:00

KEYNOTE I – ROOM 1

Chair: Dominik Rehse (ZEW)

TOBIAS SALZ (MIT)

SOURCES OF MARKET POWER IN WEB SEARCH: EVIDENCE FROM A FIELD EXPERIMENT

15:00 – 15:15

SHORT BREAK

15:15 – 16:15

Session III A – Room 1

DIGITAL ECONOMICS I

Chair: Mike Ward

THE EVOLUTION OF RESEARCH ON THE DIGITAL ECONOMY

Franziska KAISER* (University of Lausanne)

Discussant: Mike Ward

**INFORMATION NETWORKS AND MARKET INTEGRATION:
EVIDENCE FROM NAPOLEONIC INTERNET AND WHEAT MARKET IN
19TH CENTURY FRANCE**

Marc Bourreau (Télécom Paris, Institut Polytechnique de Paris),
Lukasz Grzybowski (University of Cape Town and University of
Warsaw) and Martin DELVILLE* (Télécom Paris, Institut
Polytechnique de Paris)

Discussant: Il-Horn Hann

Session III B – Room 2

NEWS

Chair: Joel Waldfogel

(DIS)INFORMATION WARS

Adrian CASILLAS* (New York University), Maryam Farboody (MIT
Sloan School of Management), Layla Hashemi (George Mason
University), Maryam Saeedi (Carnegie Mellon University) and Steven
Wilson (Brandeis University)

Discussant: Olga Slivko (Rotterdam School of Management)

**IMPROVING SCIENCE LITERACY IN THE NEWSROOM: EXPERIMENTAL
EVIDENCE**

Lara Marie BERGER* (University of Cologne), Anna Kerkhof and
Nikola Noske (Ifo Institute Munich)

Discussant: Joel Waldfogel

16:15 – 16:45

BREAK

16:45 – 18:15

Session IV A – Room 1

PLATFORMS

Chair: Michael Zhang (Chinese University of Hong Kong)

CONVERGING TRUTHS? LANGUAGE AND INFORMATIONAL BARRIERS IN DIGITAL KNOWLEDGE PLATFORMS

Michael KUMMER* (Nova School of Business and Economics and ZEW) and Sebastian Steffen (Boston College)

Discussant: Kevin D. Tran

COMPETITION AMONG DIGITAL SERVICES: EVIDENCE FROM THE 2021 META OUTAGE

Dominik Rehse and Sebastian VALET* (ZEW)

Discussant: Daniel Götz (University of Toronto)

TRANSPARENCY OF ADD-ON FEES ON PEER-TO-PEER PLATFORMS: EVIDENCE FROM AIRBNB

Kevin Ducbao TRAN* (University of Bristol), Leonardo Madio (University of Padova), Michelangelo Rossi (Télécom Paris and Institut Polytechnique de Paris) and Mark J. Tremblay (University of Nevada, Las Vegas)

Discussant: Michael Zhang

Session IV B – Room 2

SOCIAL MEDIA

Chair: Marita Freimane (University of Zurich)

CAN FACEBOOK ADS PREVENT MALARIA? TWO FIELD EXPERIMENTS IN INDIA

Dante Donati (Columbia University), Nandan RAO* (Virtual Lab and Universitat Autònoma de Barcelona), Victor Orozco-Olvera (Development Impact Department DIME, World Bank) and Ana Maria Munoz Boudet (Gender Group, World Bank)

Discussant: Michela Boldrini

TAINTING THE DISCOURSE: THE ROLE OF INCIVILITY IN SHAPING SUBSEQUENT USER ENGAGEMENT

Sung Hyun Kwon, Jui Ramaprasad and Il-Horn HANN* (University of Maryland)

Discussant: Adrian Casillas

SOCIAL MEDIA AND WELL-BEING: IMPACT OF TIKTOK ON SCREENTIME AND SLEEP PATTERNS

Saharsh Agarwal (Indian School of Business, Hyderabad) and Uttara M. ANANTHAKRISHNAN* (Carnegie Mellon University)

Discussant: Marita Freimane

18:30

CONFERENCE DINNER BBQ AT ZEW

09:00 – 10:30

Session V A – Room 1
DIGITAL ECONOMICS II
Chair: Luca Sandrini (ZEW)

EMPLOYEE SCREENING EFFECTIVENESS: EVIDENCE FROM ESPORTS ROSTER CHANGES

Michael R. WARD* (University of Texas, Arlington and ZEW)
Discussant: Stella Jia

CONSUMER INTERACTIONS AND PEER EFFECTS IN SOCIALLY-CONNECTED DIGITAL PRODUCTS

Yijun Chen (Imperial College London) and Yulia NEVSKAYA* (Queen's University)
Discussant: Luis Aguiar

CLIMBING THE LADDER OR FALLING BEHIND: THE ROLE OF LEADERBOARD COMPOSITION IN USER ENGAGEMENT

Agnieszka KLOC* (Rotterdam School of Management), Rodrigo Belo (Nova School of Business and Economics, Universidade Nova de Lisboa) and Ting Li (Rotterdam School of Management)
Discussant: Luca Sandrini

Session V B – Room 2
FIRM PERFORMANCE
Chair: Thomas Niebel (ZEW)

FIRM PRODUCTIVITY AND LEARNING IN THE DIGITAL ECONOMY: EVIDENCE FROM CLOUD COMPUTING

James Brand (Microsoft), Mert DEMIRER* (MIT), Connor Finucane (Microsoft) and Avner A. Kreps (Northwestern University)
Discussant: Luca Fontanelli

SCALING UP TO THE CLOUD: THE HETEROGENEOUS EFFECT OF CLOUD TECHNOLOGY USE ON FIRMS' GROWTH RATES

Bernardo Caldarola (JRC Seville) and Luca FONTANELLI* (University of Brescia)
Discussant: Saleh Zakerinia

THE NEW WAVE? THE ROLE OF HUMAN CAPITAL AND STEM SKILLS IN TECHNOLOGY ADOPTION IN THE UK

Mirko Draca (Warwick University), Max Nathan (London School of Economics and NIESR), Viet NGUYEN-TIEN* (London School of Economics), Juliana Oliveira-Cunha (London School of Economics), Anna Rosso (University of Insubria) and Anna Valero (London School of Economics)
Discussant: Thomas Niebel

10:30 – 11:00

BREAK

11:00 – 12:00	KEYNOTE II - ROOM 1 Chair: Luca Sandrini (ZEW)	
	IMKE REIMERS (CORNELL UNIVERSITY) WELFARE IMPLICATIONS OF CONSUMER ACCESS TO INFORMATION	
12:00 – 13:00	LUNCH BREAK	
13:00 – 14:30	Session VI A – Room 1 COMPETITION II Chair: Reinhold Kesler (DICE and ZEW)	Session VI B – Room 2 SEARCH Chair: Robin Ng (University of Mannheim)
	FULFILLED BY AMAZON: SELLER-SIDE TYING OF PLATFORM SERVICES Alexandre de Cornière (University of Toulouse), Kinshuk Jerath (Columbia University) and Greg TAYLOR* (University of Oxford) Discussant: Johannes Johnen	A METHOD TO ESTIMATE DISCRETE CHOICE MODELS THAT IS ROBUST TO CONSUMER SEARCH Jason Abaluck (Yale School of Management), Giovanni Compiani (University of Chicago) and Fan ZHANG* (Nova School of Business and Economics) Discussant: Chu (Ivy) Dang
	PLATFORM POWER STRUGGLE: SPOTIFY AND THE MAJOR RECORD LABELS Luis Aguiar (University of Zurich), Joel WALFOGEL* (University of Minnesota) and Axel Zeijen (ETH Zurich) Discussant: Reinhold Kesler	GOING BACK TO MOVE FORWARD? HOW SEARCH REVISITS ON A WEBSITE WE BUILT, AND IN FIELD DATA, INFORM US ABOUT SEARCH OUTCOMES Chu (Ivy) DANG* (The University of Hong Kong), Raluca M. Ursu (New York University) and Pradeep K. Chintagunta (University of Chicago) Discussant: Fan Zhang
	EXISTENCE, ANTECEDENTS AND CONSEQUENCES OF NON-COMPLIANCE IN MOBILE APP MARKETS Reinhold Kesler (Düsseldorf Institute for Competition Economics, DICE and ZEW), Bernd SKIERA* (Goethe University Frankfurt), Lennart Kraft (DZ Bank AG and Goethe University Frankfurt) and Tim Koschella (Real-time Technologies GmbH) Discussant: Michael Kummer	SOURCES OF CONSUMER INFORMATION Frédéric Koessler (CNRS and HEC Paris) and Régis RENAULT* (Cergy Paris University) Discussant: Robin Ng

14:30 – 15:00

BREAK

15:00 – 16:30

Session VII A – Room 1

EXPERIMENTS

Chair: Eliza Stenzhorn (ZEW)

TAMING TECH GIANTS' ALGORITHMS: WHAT DO CONSUMERS KNOW (AND WANT)? AN ANALYSIS OF THE AMAZON BUY-BOX CASE

Michela BOLDRINI* (Bocconi University and IGIER) and Francesco Clavorà Braulin (Italian Competition Authority and ZEW)

Discussant: Uttara M. Ananthakrishnan

CALIBRATED COARSENING IN HUMAN-AI INTERACTION, THEORY AND EXPERIMENTS

Bnaya Dreyfuss (Harvard University) and Ruru HOONG* (Harvard University, Harvard Business School)

Discussant: Zach Y. Brown

THE CONSUMER WELFARE EFFECTS OF ONLINE ADS: EVIDENCE FROM A 9-YEAR EXPERIMENT

Eric Brynjolfsson (Stanford University and NBER), Avinash COLLIS* (Carnegie Mellon University, USA), Daniel Deisenroth, Haritz Garro, Daley Kutzman, Asad Liaqat (Meta) and Nils Wernerfelt (Northwestern University)

Discussant: Eliza Stenzhorn

Session VII A – Room 2

GEN AI

Chair: Dominik Rehse (ZEW)

TEAMING UP WITH ARTIFICIAL AGENTS IN NON-ROUTINE ANALYTICAL TASKS

Lorenzo Cominelli, Federico Galatolo, Caterina GIANNETTI* (University of Pisa), Cristiano Ciaccio, Felice Dell'Orletta (Institute of Computational Linguistics Antonia Zampolli), Philipp Chapkovski (University of Duisburg-Essen) and Giulia Venturi (Institute of Computational Linguistics Antonia Zampolli)

Discussant: Gili Rusak

GENERATIVE AI IN EQUILIBRIUM: EVIDENCE FROM A CREATIVE GOODS MARKETPLACE

Samuel G. GOLDBERG* (Stanford University) and H. Tai Lam (University of California, Los Angeles)

Discussant: Yulia Nevskaya

AI AGENTS CAN ENABLE SOPHISTICATED MARKET DESIGNS

Gili RUSAK* (Harvard University), Benjamin S. Manning (MIT) and John J. Horton (MIT and NBER)

Discussant: Dominik Rehse

16:30

CLOSING REMARKS



2025 MaCCI Summer Institute in Competition Policy

at Hardtwald-Hotel, Bad Homburg

Program

Monday, June 2

Time for Collaborative Research

1-2pm **Lunch**

2-2.15pm **Official welcome**

2.15-3.30pm **Session I** (*Chair: Otto Toivanen*)

Nicolas Schutz: *Oligopoly, complementarities, and transformed potentials*
Discussant: Jeanine Miklós-Thal

3.30-4pm **Coffee Break**

Time for Collaborative Research

5.45-7.15pm **Session II – Power Session** (*Chair: Andrei Matveenko*)

Francisco Poggi: *Selling (un)finished products*
Alina Ozhegova: *Entry and information advantage: Evidence from the retail pharmacy market*
Otto Toivanen: *Collusion through market allocation? Evidence from the Swedish pharmaceutical market*

7.30pm **Dinner**

Tuesday, June 3

7.30-9am **Breakfast**

9-10.15am **Session III** (*Chair: Chiara Fumagalli*)

Tiffany Tsai: *Price competition under information (dis)advantage*
Discussant: Helena Perrone

10.15-10.45am **Coffee Break**

Time for Collaborative Research

12.30pm **Lunch**

Time for Collaborative Research

3.30-4pm **Coffee Break**

Time for Collaborative Research

5.45-7.15pm **Session IV – Power Session** (*Chair: Massimo Motta*)

Justin Johnson: *Algorithmic steering and advertising on platforms*
Martin Peitz: *Product-market competition among advertisers and gatekeeping in ad-funded media*
Robin Ng: *Enabling communication through content moderation*

7.30pm **Dinner**

Wednesday, June 4

7.30-9am **Breakfast**

9.00-10.15am **Session V** (*Chair: Andrei Matveenko*)

Heski Bar-Isaac: *Algorithms, learning, and pricing*
Discussant: Anton Sobolev

10.15-10.45am **Coffee Break**

Time for Collaborative Research

12.30pm **Lunch**

Time for Collaborative Research

3.30-4pm **Coffee Break**

Time for Collaborative Research

5.45-7.15pm **Session VI – Power Session** (*Chair: Michelle Sovinsky*)

Christine Zulehner: *Empirical assessment of merger remedies in the EU*
Volker Nocke: *Concentration indices, welfare distortions, and misallocation in oligopoly*
Massimo Motta: *Shelving or developing, optimal policy for the acquisition of potential competitors*

7.30pm **Dinner**

Thursday, June 5

7.30-9am **Breakfast**

9-10.15am **Session VII** (*Chair: Nicolas Schutz*)

Michelle Sovinsky: *Incapacitating the competition: The Impact of vertical restrictions on technology adoption*
Discussant: Luis Cabral

10.15-10.45am **Coffee Break**

Time for Collaborative Research

12.30pm **Lunch**

Time for Collaborative Research

3.30-4pm **Coffee Break**

Time for Collaborative Research

5.45-7.15pm **Session VIII – Power Session** (*Chair: Kevin Remmy*)

Isis Durrmeyer: *The geography of fuel tax incidence*
Jing Li: *Entry and coordination in the U.S. electric vehicle charging industry*
Patrick Rey: *Allocating essential inputs*

7.30pm **Dinner**

Friday, June 6

7.30-9.00am **Breakfast**

9-10.15am **Session IX** (*Chair: Volker Nocke*)

Ali Yurukoglu: *Bundling and streaming in video entertainment*
Discussant: Kevin Remmy

10.15-10.45am **Coffee Break**

10.45-11.45am **Session X - Power Session** (*Chair: Martin Peitz*)

Joao Montez: *Spheres of influence with multigame contact*
Laura Grigolon: *Does Peter Piper pick a package of pepper inattentively? The consumer response to product size changes*

12.00pm **Lunch**

Time for Collaborative Research

Departure



**MANNHEIM CENTRE
FOR COMPETITION
AND INNOVATION**

Participants:

Heski Bar-Isaac (Rotman, U Toronto)

Luis Cabral (NYU Stern)

Isis Durrmeyer (Toulouse School of Economics)

Chiara Fumagalli (Bocconi U)

Bernhard Ganglmair (ZEW and MaCCI)

Laura Grigolon (U Mannheim and MaCCI)

Justin Johnson (Johnson Graduate School of Management, Cornell U)

Jing Li (Tufts U)

Andrei Matveenko (U Mannheim and MaCCI)

Jeanine Miklòs-Thal (Simon Business School, U of Rochester)

Joao Montez (HEC Lausanne)

Massimo Motta (ICREA-U Pompeu Fabra and Barcelona School of Economics)

Robin Ng (U Mannheim and MaCCI)

Volker Nocke (U Mannheim and MaCCI)

Alina Ozhegova (Aalto U School of Business)

Martin Peitz (U Mannheim and MaCCI)

Helena Perrone (Toulouse Business School)

Francisco Poggi (U Mannheim and MaCCI)

Kevin Remmy (U Mannheim and MaCCI)

Patrick Rey (Toulouse School of Economics)

Nicolas Schutz (U Mannheim and MaCCI)

Anton Sobolev (U Mannheim and MaCCI)

Michelle Sovinsky (U Mannheim and MaCCI)

Otto Toivanen (Aalto U School of Business)

Tiffany Tsai (NUS)

Ali Yurukoglu (Stanford GSB)

Christine Zulehner (U Vienna)

Rules for presentation: (i) single-paper session: 60 minutes presentation, 10 minutes discussion, 5 minutes general discussion (ii) power session: 25 minutes presentation, 5 minutes general discussion

Location:

The 2025 MaCCI Summer Institute will take place at the Hardtwald-Hotel in Bad Homburg (address: Philosophenweg 31, 61350 Bad Homburg). You can take a taxi or use a ride-hailing app (Uber or FreeNow) from the airport, Frankfurt train station (if you arrive by train), or Bad Homburg train station. It is possible to walk from Bad Homburg train station, but it is not recommended with luggage.

Activities:

Hiking paths (also suitable for running) start at the hotel.

MaCCI IO Day 2025

Friday, May 23, 2025 – Room 457/458 (L 7, 3-5)

8:30 – 9:00 | *Coffee and Opening Remarks (Good morning, hello)*

MORNING SESSION (9:00 – 10:30)

Chair: Eliza Stenzhorn (ZEW)

Anna Straubinger (ZEW)

“Climate Policies for Global Aviation”

Discussant: Kevin Remmy (Uni MA)

Johannes Gessner (Uni MA)

“Shifting Gears: Environmental Regulation in the Car Industry and Technological Change Among Suppliers”

Discussant: Thomas Schaper (ZEW)

10:30 – 10:45 | *Break*

JAM SESSION (10:45 – 12:00)

Chair: Andrei Matveenko (Uni MA)

Laura Grigolon (Uni MA): “Incapacitating the Competition: The Impact of Vertical Restraints on Technology Adoption”

Robin Ng (Uni MA): “Expectations Management”

David Angenendt (TU Munich, visiting ZEW): “The Private Cost of Legal Uncertainty: Evidence from the Unified Patent Court”

Atabek Atayev (ZEW): “Search Cost Based Price Discrimination”

12:00 – 13:30 | *Lunch (Senju, N3)*

AFTERNOON SESSION (13:30 – 15:00)

Chair: Bernhard Ganglmair (ZEW, Uni MA)

Celine (Yue) Fei (Uni MA)

“Directed Financing of Innovation: From IPO Reforms to Venture Capital”

Discussant: Luca Sandrini (ZEW)

Dominik Rehse (ZEW)

“Competition Among Digital Services: Evidence from the 2021 Meta Outage”

Discussant: Camille Urvoy (Uni MA)

15:00 – 15:05 | *Closing Remarks (Thanks, bye)*

Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

20 – 21 March 2025, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

PROGRAMME

THURSDAY, 20 MARCH 2025

9:00 – 9:15 INTRODUCTORY REMARKS

9:15 – 10:45 **PARALLEL SESSION I**

(A) PLATFORMS AND DATA
(B) PRICING AND INFORMATION
(C) CONFLICT OF INTEREST
(D) COMPETITION LAW I

10:45 – 11:00 BREAK

11:00 – 12:30 **PARALLEL SESSION II**

(A) DIGITAL PLATFORMS I
(B) STRATEGIC BEHAVIOR
(C) SEARCH FRICTIONS
(D) SPECIAL SESSION – STUDIENVEREINIGUNG KARTELLRECHT

12:30 – 13:45 LUNCH BREAK

13:45 – 15:15 **PARALLEL SESSION III**

(A) INNOVATION
(B) COMPETITION AND EXCLUSION
(C) CONTENT MODERATION
(D) SPECIAL SESSION – BUNDESKARTELLAMT

15:15 – 15:30 BREAK

15:30 – 17:00 **PARALLEL SESSION IV**

(A) MERGERS
(B) DIGITAL PLATFORMS II
(C) COMPETITION LAW II
(D) SPECIAL SESSION – EUROPEAN COMMISSION – DG COMP

17:00 – 17:30 BREAK

17:30 – 18:45 **HEIKE SCHWEITZER KEYNOTE LECTURE: TOWARDS THE END OF THE
ORDOLIBERAL COMPACT IN EU COMPETITION LAW?**
ROOM BRÜSSEL
Pablo Ibáñez Colomo (LSE)
Chair: Jens-Uwe Franck (University of Mannheim & MaCCI)

19:30 **DINNER UPON INVITATION**

PROGRAMME

FRIDAY, 21 MARCH 2025

09:00 – 10:30 **PARALLEL SESSION V**

- (A) INFORMATION AND MARKETS
 - (B) RECOMMENDER SYSTEMS
 - (C) COMPETITION LAW III
 - (D) SPECIAL SESSION – STUDIENVEREINIGUNG KARTELLRECHT
-

10:30 – 10:45 BREAK

10:45 – 12:00 **KEYNOTE LECTURE: THE ECONOMICS OF EFFICIENCIES IN MERGER
ANALYSIS**
ROOM BRÜSSEL
Nancy L. Rose (MIT)
Chair: Volker Nocke (University of Mannheim & MaCCI)

12:00 – 13:30 LUNCH BREAK

13:30 – 15:00 **PARALLEL SESSION VI**

- (A) BARGAINING AND MARKUPS
 - (B) REGULATORY INTERVENTIONS
 - (C) DIGITAL PLATFORMS III
 - (D) COMPETITION LAW IV
-

15:00 **CLOSING REMARKS**

PARALLEL SESSION I

9:15 – 10:45

SESSION I A – ROOM 1

PLATFORMS AND DATA

Chair: Elu von Thadden (University of Mannheim & MaCCI)

YOUR DATA, MY DATA: INFORMATION DISCLOSURE AND COMPETITION IN MARKETPLACE PLATFORMS
Yaron YEHEZKEL
(Tel Aviv University)
Discussant: Konstantinos Serfes

ON THE LEVEL AND INCIDENCE OF INTERCHANGE FEES CHARGED BY COMPETING PAYMENT NETWORKS
Konstantinos SERFES
(Drexel University)
Discussant: Germain Gaudin

DYNAMIC OLIGOPOLY AND INNOVATION: A QUANTITATIVE ANALYSIS OF R&D SPILLOVERS AND PRODUCT MARKET COMPETITION
Hugo HOPENHAYN
(UCLA)
Discussant: Doh-Shin Jeon

SESSION I B – ROOM 2

PRICING AND INFORMATION

Chair: Francisco Poggi (University of Mannheim & MaCCI)

INFORMATION DESIGN WITH FRAME CHOICE
Yulia EVSYUKOVA
(University of Mannheim & ZEW Mannheim & MaCCI)
Discussant: Johannes Johnen

DISTRACTED FROM COMPARISON: PRODUCT DESIGN AND ADVERTISEMENT WITH LIMITED ATTENTION
Johannes JOHNEN
(Université catholique de Louvain)
Discussant: Raffaele Fiocco

TIME-VARYING PREFERENCES FOR STORABLE GOODS
Raffaele FIOCCO
(University of Bergamo)
Discussant: Tsz-Ning Wong

SESSION I C – ROOM MEDIA

CONFLICT OF INTEREST

Chair: Bernhard Ganglmair (University of Mannheim & ZEW Mannheim & MaCCI)

ENDORSEMENTS AND REFERRALS: PRODUCT RECOMMENDATIONS IN BILATERAL TRADE
Peter ACHIM
(University of York)
Discussant: Claudia Herresthal

BIASED ADVICE IN DYNAMIC CONSULTING
Markus REISINGER
(Frankfurt School of Finance & Management)
Discussant: Carlo Reggiani

THE CONFLICT-OF-INTEREST DISCOUNT IN THE MARKETPLACE OF IDEAS
Tommaso VALLETTI
(Imperial College London)
Discussant: Heiko Karle

SESSION I D – ROOM BRÜSSEL

COMPETITION LAW I

Chair: Anna Tzanaki (University of Leeds)

TRUE UNICORNS? ESCAPING THE ARTICLE 102 TFEU PRO
Zlatina GEORGIEVA
(Utrecht University)
Discussant: Friso Bostoën

ECOSYSTEM ENTANGLEMENT
Friso BOSTOEN
(Tilburg University)
Discussant: Anna Tzanaki

DYNAMISM AND POLITICS IN EU MERGER CONTROL: THE PERILS AND PROMISE OF A KILLER ACQUISITIONS SOLUTION THROUGH A LAW & ECONOMICS LENS
Anna TZANAKI
(University of Leeds)
Discussant: Zlatina Georgieva

PARALLEL SESSION II

11:00 – 12:30

SESSION II A – ROOM 1

DIGITAL PLATFORMS I

Chair: Andrei Matveenko (University of Mannheim & MaCCI)

MONETIZING DIGITAL CONTENT WITH NETWORK EFFECTS: A MECHANISM-DESIGN APPROACH

Vincent MEISNER
(Humboldt University of Berlin)
Discussant: Anna D'Annunzio

DIGITAL ECOSYSTEMS: THE ADTECH TAX AND CONTENT QUALITY

Anna D'ANNUNZIO
(University of Rome Tor Vergata & Toulouse School of Economics)
Discussant: Thomas Jungbauer

SEARCH PLATFORMS: BIG DATA AND SPONSORED POSITIONS

Thomas JUNGBAUER
(Cornell University)
Discussant: Vincent Meisner

SESSION II B – ROOM 2

STRATEGIC BEHAVIOR

Chair: Michelle Sovinsky (University of Mannheim & MaCCI)

SPHERES OF INFLUENCE IN MULTIGAME CONTACT

Niclas KONGSTAD
(University of Lausanne)
Discussant: Nicolas de Roos

NEGOTIATING PRICE COORDINATION: A STUDY IN RETAIL GASOLINE

Nicolas DE ROOS
(University of Liverpool)
Discussant: Alexander Morell

FORUM SHOPPING AND FORUM SELLING IN GERMAN PATENT LITIGATION: A

QUANTITATIVE ANALYSIS
Alexander MORELL
(Goethe University Frankfurt)
Discussant: Niclas Kongstad

SESSION II C – ROOM MEDIA

SEARCH FRICTIONS

Chair: Bastian Krieger (ZEW Mannheim & MaCCI)

HAGGLE OR HAMMER? DUAL-MECHANISM HOUSING SEARCH

David GENESOVE
(Hebrew University of Jerusalem)
Discussant: Marina Rizzi

INTERMEDIATION, CHOICE FRICTIONS, AND ADVERSE SELECTION: EVIDENCE FROM THE CHILEAN PENSION MARKET

Eduard BOEHM
(London School of Economics)
Discussant: Peter Achim

SEARCH COST ESTIMATION AND SEARCH WITHOUT PRIORS

Heiko KARLE
(Frankfurt School of Finance & Management)
Discussant: Felix Schlee

SESSION II D – ROOM BRÜSSEL

PANEL ON THE FUTURE APPLICATION OF ARTICLE 102 TFEU TO EXCLUSIONARY CONDUCT OF DOMINANT FIRMS BY THE STUDIENVEREINIGUNG KARTELLRECHT

Chair: Albrecht Bach (Oppenländer Rechtsanwälte)

PANELLISTS

Albrecht BACH
(Oppenländer Rechtsanwälte)

Petra LINSMEIER
(Gleiss Lutz)

Thorsten MÄGER
(Hengeler Mueller)

PARALLEL SESSION III

13:45 – 15:15

SESSION III A – ROOM 1

INNOVATION

Chair: Enrico de Monte (ZEW Mannheim & MaCCI)

SUPPLY CHAIN DISRUPTION AND
PRECAUTIONARY INDUSTRIAL POLICY

Massimo MOTTA
(Pompeu Fabra University & Barcelona
School of Economics)
Discussant: Andrew Rhodes

DIGITAL ECOSYSTEMS AND DATA
REGULATION

Andrew RHODES
(Toulouse School of Economics)
Discussant: Yaron Yehezkel

AI AND COMPETITION

Doh-Shin JEON
(Toulouse School of Economics)
Discussant: Massimo Motta

SESSION III B – ROOM 2

COMPETITION AND EXCLUSION

Chair: Anton Sobolev (University of Mannheim & MaCCI)

THE EXCLUSIONARY EFFECTS OF ADDICTIVE
PLATFORMS

David GILO
(Tel Aviv University)
Discussant: Andrea Mantovani

SHOULD EGRESS FEES BE ELIMINATED? AN
ANALYSIS OF CLOUD SERVICES AND BEYOND

Andrea MANTOVANI
(TBS Business School)
Discussant: Anton Sobolev

PRICE COMPETITION WITH ZERO CONSUMER
SEARCH COSTS AND LIMITED CAPACITY

Anton SOBOLEV
(University of Mannheim & MaCCI)
Discussant: David Gilo

SESSION III C – ROOM MEDIA

CONTENT MODERATION

Chair: Luca Sandrini (ZEW Mannheim & MaCCI)

SELF-REGULATION OF SOCIAL MEDIA AND THE
EVOLUTION OF CONTENT: A CROSS-
PLATFORM ANALYSIS

Marina RIZZI
(University of Turin)
Discussant: Helena Perrone

ASYMMETRIC CONTENT MODERATION IN
SEARCH MARKETS: THE CASE OF ADULT
WEBSITES

Carlo REGGIANI
(JRC Sevilla & University of Manchester)
Discussant: Luise Eisfeld

CONTENT MODERATION FOR SALE: PRICING
ATTENTION THROUGH STEERING AND
CERTIFICATION

Matthew MITCHELL
(University of Toronto)
Discussant: Tommaso Valletti

SESSION III D – ROOM BRÜSSEL

SPECIAL SESSION ON RECENT
INVESTIGATIONS BY THE
BUNDESKARTELLAMT

Chair: Martin Peitz (University of Mannheim & MaCCI)

THE HEIDELBERG-MANNHEIM HOSPITAL
MERGER: COMPETITION ENFORCEMENT,
EFFICIENCY GAINS, AND REGULATION

Hendrik BEILER
(Bundeskartellamt)

IDENTIFICATION OF MARKET POWER IN THE
GENERATION OF ELECTRICITY IN GERMANY
USING A PANEL DATA SET OF POWER PLANTS

Martin WICKLOW
(Bundeskartellamt)

PARALLEL SESSION IV

15:30 – 17:00

SESSION IV A – ROOM 1

MERGERS

Chair: Konrad Stahl (University of Mannheim & MaCCI)

COMPETITION AND QUALITY: EVIDENCE FROM THE ENTRY OF MOBILE NETWORK SERVICE

Yutec SUN
(CREST-ENSAI)

Discussant: Yossi Spiegel

THE BALANCE OF PROBABILITIES VS. THE BALANCE OF HARMS IN MERGER CONTROL

Yossi SPIEGEL
(Tel Aviv University)

Discussant: Jose Moraga-González

MERGERS AND R&D INVESTMENT: A UNIFIED APPROACH

Jose MORAGA-GONZÁLEZ
(Vrije Universiteit Amsterdam)

Discussant: Yutec Sun

SESSION IV B – ROOM 2

DIGITAL PLATFORMS II

Chair: Laura Grigolon (University of Mannheim & MaCCI)

TARGETING VIEWERS' HETEROGENEOUS AD AVERSION: EVIDENCE FROM A TWO-SIDED MARKET

Rosa FERRER
(Pompeu Fabra University & Barcelona School of Economics)

Discussant: Reinhold Kesler

EXISTENCE, ANTECEDENTS AND CONSEQUENCES OF NON-COMPLIANCE IN MOBILE APP MARKETS

Reinhold KESLER
(Düsseldorf Institute for Competition Economics)

Discussant: Stefan Thomas

AMAZON AND ONLINE COMPETITOR PRICES: THE ROLE OF SHIPPING COSTS IN A HYBRID PLATFORM ENVIRONMENT

Stefan THOMAS
(University of Tübingen)

Discussant: Rosa Ferrer

SESSION IV C – ROOM MEDIA

COMPETITION LAW II

Chair: Friso Bostoen (Tilburg University)

GATEKEEPERS AS MARKET-MAKERS: CREATING AN INTEROPERABILITY FRAMEWORK FOR DIGITAL MARKETS BY TRACING THE BUSINESS MODEL

Pankhudi KHANDELWAL
(European University Institute)

Discussant: Todd Davies

THE EFFECTIVE NUMBER OF COMPETITORS: A METRIC OF MARKET CONCENTRATION TAILORED TOWARDS INNOVATION

Todd DAVIES
(University College London)

Discussant: Bernadette Zelger

TAMING BIG TECH – A SHIFT IN PARADIGM AND ITS IMPLICATIONS FOR THE PRINCIPLE OF NE BIS IN IDEM

Bernadette ZELGER
(University of Innsbruck)

Discussant: Pankhudi Khandelwal

SESSION IV D – ROOM BRÜSSEL

SPECIAL SESSION ON CASES FROM THE EUROPEAN COMMISSION BY THE EUROPEAN COMMISSION – DG COMP

Chair: Martin Peitz (University of Mannheim & MaCCI)

THE IAG/AIREUROPA MERGER CASE

Joanna PIECHUCKA
(European Commission – DG Comp)

THE DUKOVANY STATE AID CASE

Chiara ATZENI and Philipp DIMAKOPOULOS
(European Commission – DG Comp)

PARALLEL SESSION V

09:00 – 10:30

SESSION V A – ROOM 1

INFORMATION AND MARKETS

Chair: Atabek Atayev (ZEW Mannheim & MaCCI)

THE EFFECT OF OCCUPATIONAL CHOICE AND STEREOTYPES ON LABOR MARKET SORTING

Marc MOELLER
(University of Bern)

Discussant: Florian Schuett

IS THIS OBVIOUS? SCREENING FOR IMPORTANT CONTRIBUTIONS IN SCIENCE

Florian SCHUETT
(KU Leuven)

Discussant: Atabek Atayev

INFORMATION ASYMMETRY AND SEARCH INTENSITY

Atabek ATAYEV
(ZEW Mannheim & MaCCI)
Discussant: Marc Moeller

SESSION V B – ROOM 2

RECOMMENDER SYSTEMS

Chair: Robin Ng (University of Mannheim & MaCCI)

CONSUMER CHOICE OVER RECOMMENDATION ALGORITHMS - EXPERIMENTAL EVIDENCE

Felix SCHLEEF
(CREST)

Discussant: Robin Ng

A THEORY OF RECOMMENDATIONS

Armin SCHMUTZLER
(University of Zurich)
Discussant: Markus Reisinger

COMPETITION THROUGH RECOMMENDATIONS

Robin NG
(University of Mannheim & MaCCI)
Discussant: Matthew Mitchell

SESSION V C – ROOM MEDIA

COMPETITION LAW III

Chair: William Kovacic (George Washington University)

CARTELS TO PROTECT THE COMMONS? INSTITUTIONAL AND COMPETITION IMPLICATIONS

Benedikt SCHMAL
(TU Ilmenau)

Discussant: Alexandre de Streel

DISRUPTIVE INNOVATION AND ANTITRUST

Alexandre DE STREEL
(University of Namur & CERRE)
Discussant: Peter Picht

SCHWEIZER DMA-BRUSSELS-EFFECT?

Peter PICTH
(ETH Zürich)
Discussant: Benedikt Schmal

SESSION V D – ROOM BRÜSSEL

PANEL ON CHALLENGING COMPETITIVE REGULATORY ENVIRONMENT FOR MERGER CONTROL, FOREIGN DIRECT INVESTMENT AND FOREIGN SUBSIDIES BY THE STUDIENVEREINIGUNG KARTELLRECHT

Chair: Carsten Grave (Linklaters)

PANELLISTS

Carsten GRAVE
(Linklaters)

Philipp PICHLER
(Gleiss Lutz)

Alexander RINNE
(Milbank)

PARALLEL SESSION VI

13:30 – 15:00

SESSION VI A – ROOM 1

BARGAINING AND MARKUPS

Chair: Kevin Remmy (University of Mannheim & MaCCI)

MARKUPS, MARKDOWNS, AND BARGAINING IN VERTICAL SUPPLY CHAINS

Rémi AVIGNON
(INRAE)

Discussant: Flavio Toxvaerd

BILATERAL MONOPOLY REVISITED: PRICE FORMATION, EFFICIENCY AND COUNTERVAILING POWERS

Flavio TOXVAERD
(University of Cambridge)

Discussant: Oscar Jara

MARKUPS, MARKDOWNS AND SUPERSTAR FIRMS: EVIDENCE FROM THE US ENERGY DRINKS MARKET

Oscar JARA
(Norwegian School of Economics)

Discussant: Rémi Avignon

SESSION VI B – ROOM 2

REGULATORY INTERVENTIONS

Chair: Eliza Stenzhorn (ZEW Mannheim & MaCCI)

CULTURAL EXCEPTION? THE IMPACT OF PRICE REGULATION ON PRICES AND VARIETY IN THE MARKET FOR BOOKS

Christos GENAKOS
(University of Cambridge)

Discussant: Eszter Kabos

ESTIMATING THE WELFARE EFFECTS OF RETAIL FOOD PRICE CONTROLS: THE CASE OF HUNGARY

Eszter KABOS
(University of Oxford)

Discussant: Lukasz Grzybowski

THE IMPACT OF THE NEW EU ENERGY LABEL 2021 ON ENERGY CONSUMPTION OF DOMESTIC APPLIANCES

Lukasz GRZYBOWSKI
(University of Warsaw)

Discussant: Christos Genakos

SESSION VI C – ROOM MEDIA

DIGITAL PLATFORMS III

Chair: Irene Bertsek (ZEW Mannheim & MaCCI)

THE VALUE OF PLATFORMS: EVIDENCE FROM THE AMERICAN AIRLINES VS EXPEDIA CONFLICT

Helena PERRONE
(TBS Business School)

Discussant: David Genesove

WHO BEARS THE BRUNT OF COST SHOCKS? ANALYZING PASS-THROUGH ON DUAL-MODE E-COMMERCE PLATFORMS

Luise EISFELD
(University of Lausanne & Swiss Finance Institute)

Discussant: Eduard Boehm

DATA LINKAGE BETWEEN MARKETS: DOES THE EMERGENCE OF AN INFORMED INSURER CAUSE CONSUMER HARM?

Claudia HERRESTHAL
(University of Bonn)

Discussant: Armin Schmutzler

SESSION VI D – ROOM BRÜSSEL

COMPETITION LAW IV

Chair: Alexandre de Stree (University of Namur & CERRE)

THE ALBANIAN TELECOMMUNICATIONS MARKET: BALANCING LOCAL COMPETITION DYNAMICS WITH EU ALIGNMENT

Fjoralba CAKA
(University of Tirana)

Discussant: William Kovacic

COMPETITION AGENCIES AND THE FORMULATION OF INDUSTRIAL POLICY

William KOVACIC
(George Washington University)

Discussant: Wolfgang Kerber

THE GERMAN COMPETITION CASE "DEUTSCHE BAHN", GOVERNANCE OF RAILWAY MOBILITY DATA, AND DATA TRUSTEE SOLUTIONS

Wolfgang KERBER
(Philipps-University Marburg)

Discussant: Fjoralba Caka

Disclosure, Information Sharing, and Secrecy

4th Online Workshop

24 and 25 February 2025 · Venue: Zoom · Time zone: Central European Time (Germany)

PROGRAMME

Monday, 24 February 2025

1:00 – 1:15 P.M. OPENING REMARKS

1:15 – 2:55 P.M. SESSION A: INFORMATION SHARING

FREEDOM OF INFORMATION AND CORPORATE POLLUTION

Po-Hsuan Hsu (National Tsing Hua University), with Adriana S. Cordis, Hunghua Pan, and Jin Zhang

Discussant: Patricia Breuer (Erasmus University Rotterdam)

DATA SHARING AND WEBSITE COMPETITION: THE ROLE OF DARK PATTERNS

Tesary Lin (Boston University), with Chiara Farronato and Andrey Fradkin

Discussant: Klaus Miller (HEC Paris)

2:55 – 3:10 P.M. BREAK

3:10 – 4:50 P.M. SESSION B: DISCLOSURE IN EXPERIMENTS

EXPECTING CLIMATE CHANGE: A NATIONWIDE FIELD EXPERIMENT IN THE HOUSING MARKET

Robert D. Metcalfe (Columbia University), with Daryl Fairweather, Matthew E. Kahn, and Sebastian Sandoval Olascoaga

Discussant: Joachim Gassen (HU Berlin)

HIDING A FLAW: AN EXPERIMENTAL ANALYSIS ON MULTI-DIMENSIONAL INFORMATION DISCLOSURE

Agata Farina (Princeton University), with Mario Leccese

Discussant: Victor van Pelt (WHU)

4:50 – 5:00 P.M. BREAK

5:00 – 6:00 P.M. KEYNOTE 1

TRADE SECRETS LAWS' ROLE IN INFORMATION DIFFUSION

Sharon K. Sandeen (Mitchell Hamline School of Law)

PROGRAMME

Tuesday, 25 February 2025

1:15 – 2:55 P.M.

SESSION C: INNOVATION DISCLOSURE

**R&D DISCLOSURE AND SHORT-TERM INVESTORS: EVIDENCE FROM
MANDATED PATENT DISCLOSURE**

David Wehrheim (IESE Business School), with Ivan Blanco and Sergio J. Garcia

Discussant: Kenneth G. Huang (National University of Singapore)

**DOES MANDATORY DISCLOSURE OF INTANGIBLE ASSET VALUATIONS
PROVIDE USEFUL INFORMATION? EVIDENCE FROM AN ILLINOIS BLUE SKY
LAW**

Michael Andrews (University of Maryland, Baltimore County), with Huseyin
Cagri Akkoyun and Rajkamal Vasu

Discussant: Robert Stoumbos (ESSEC Business School)

2:55 – 3:10 P.M.

BREAK

3:10 – 4:50 P.M.

SESSION D: TECHNOLOGY TRANSFER

**REACHING FOR THE SOCIETY: THE COMMERCIALIZATION EFFECTS OF NASA
TECHNOLOGY TRANSFER**

Marek Giebel (Copenhagen Business School), with Anja Rösner

Discussant: Bruno Cassiman (KU Leuven & IESE Business School)

**INNOVATION, TECHNOLOGY TRANSFER AND THE INTERNATIONAL
REGULATION OF PATENTS AND TRADE SECRETS**

Michael A. Klein (Rensselaer Polytechnic Institute), with Yibai Yang

Discussant: Margaret Kyle (MINES ParisTech)

4:50 – 5:00 P.M.

BREAK

5:00 – 6:00 P.M.

KEYNOTE 2

**VOLUNTARY REPORT OF STANDARDIZED TEST SCORES: AN EXPERIMENTAL
STUDY**

Ginger Zhe Jin (University of Maryland)

For Zoom meeting information, please **register** at <https://bit.ly/diss2025>.

Presentations: 25 minutes; Discussions: 10 minutes; Q&A: 15 minutes

Organizers/Contact:

Bernhard Ganglmair (b.ganglmair@gmail.com) and Tim Martens (tim.martens@unibocconi.it)

Version: January 21, 2025