

Vertically Integrated Platforms

A virtual workshop hosted by MaCCI and Compass Lexecon

14 September 2021, 15:00 until 18.30 (CEST)

AGENDA

15:00 - 16:30

Recent research related to vertically integrated platforms from leading economists (non-technical presentations)

Moderator: Martin Peitz, University of Mannheim

Presentations:

- 'Should platforms be allowed to sell on their own marketplaces?' By Andrei Hagiu, Boston University, Questrom School of Business
- 'Friends or foes? Examining platform owners' entry into complementors' spaces' by Feng Zhu, Harvard Business School
- 'On the private and social value of consumer data in vertically integrated platform markets' by Salvatore Piccolo, University of Bergamo & Compass Lexecon
- 'Policy issues in modern marketplaces' by Sandro Shelegia, Universitat Pompeu Fabra

16:30 - 16:45 Break

16:45 - 18:30

Roundtable discussion: Economics and policy considerations for vertically integrated platforms

Moderator: Valérie Meunier, Compass Lexecon

Speakers:

- Silke Hossenfelder, Bundeskartellamt
- Damien Geradin, Geradin Partners
- Alexandre de Stree, University of Namur and CERRE

[Register to attend](#)

JOINING INSTRUCTIONS

[Add to calendar](#) | [Zoom link](#) | Passcode: 756612

If you have any questions please contact us at events.emea@compasslexecon.com.

We look forward to welcoming you to the discussion.